



NOVELTY



Book: **'ITALIAN POP-MUSIC in brief'**

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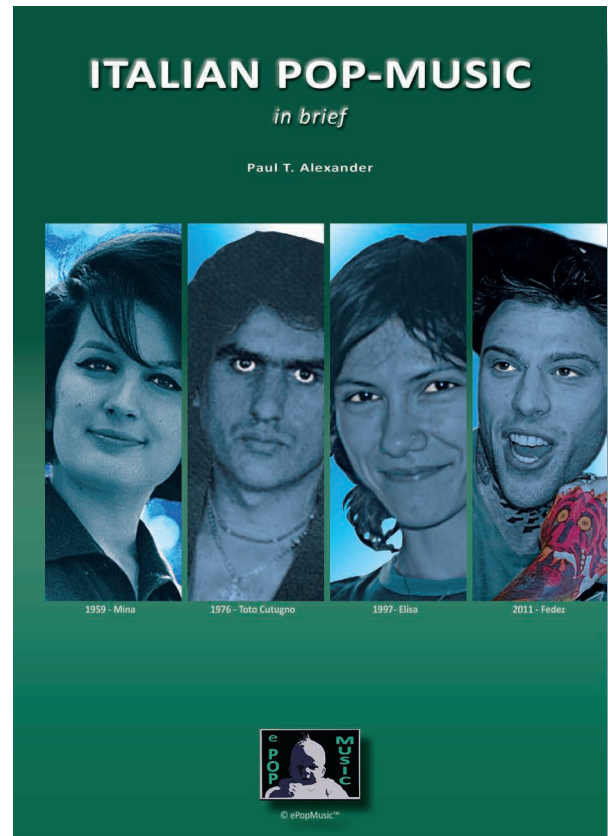
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Subjet : Italian Pop-Music from the 1900s until today
Theme. Dewey 780 (Music, Variety-music)
CLIL: 3932 (Song, Variety) and 3940 (pop)

About the Editor :

ePopMusic™ publishes juke-box books about Pop-music
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Product

The youTube based juke-box book of Italian Pop-music.

Subject

Italian variety music (musica leggera), author-song, rock, rap and regional folk-music from the 1900s until today. Short bio of 350 music artists and reference to their greatest hits. Revue by music genre and chronological order of first publication by each artist.

Chapters covered

Variety female singers, Variety male singers, Variety bands, Songwriter-singers, Rock, Rap & Hip-hop, pop from Napoli, regional Folk-pop, index, Quiz 'Year of 1st publication by famous worldwide artists'.

About the author

Paul T. Alexander is professionally active delivering advisory services. He enjoys pop-music in general, not only Italian but also English, American, Spanish, Latino, French, German, African and Russian. A dedicated spectator of pop culture worldwide, he is the author of five books on different genres thereof.

Gadgets

QR codes : For more than 700 selected songs, this juke-box book provides the QR code (internet url adress in graphic form) allowing smarphones to directly access the corresponding youTube videoclip.

Date-quiz : Table answering the question « *In which year did artist X' publish his/her/its 1st LP album?* » with reference to pop-music from America, England, Italian, Spain, France and Germany.

About the book

'*ITALIAN POP-MUSIC in brief*' draws a profusely illustrated view of the musicians, songs and musical styles that make-up Italian pop-music from the 1940s until today. The underlying universe is rich, varied and of exceptional quality. At all times, the Italian scene had a knack for integrating innovative trends and genres without ever ceasing to be Italian. The interest of this book? Help discover this wealth and its craftsmen in a concise and synoptic panorama; and the illustrations, the youTube-links and the date-Quiz herein very nicely embellish the trip into this fascinating everlasting pop-culture.

